A **TOP 10 UK** UNIVERSITY | **TOP 1%** OF GLOBAL UNIVERSITIES | **9/10** STUDENTS ARE SATISFIED WITH THEIR COURSE | **BEST** STUDENT ACCOMMODATION

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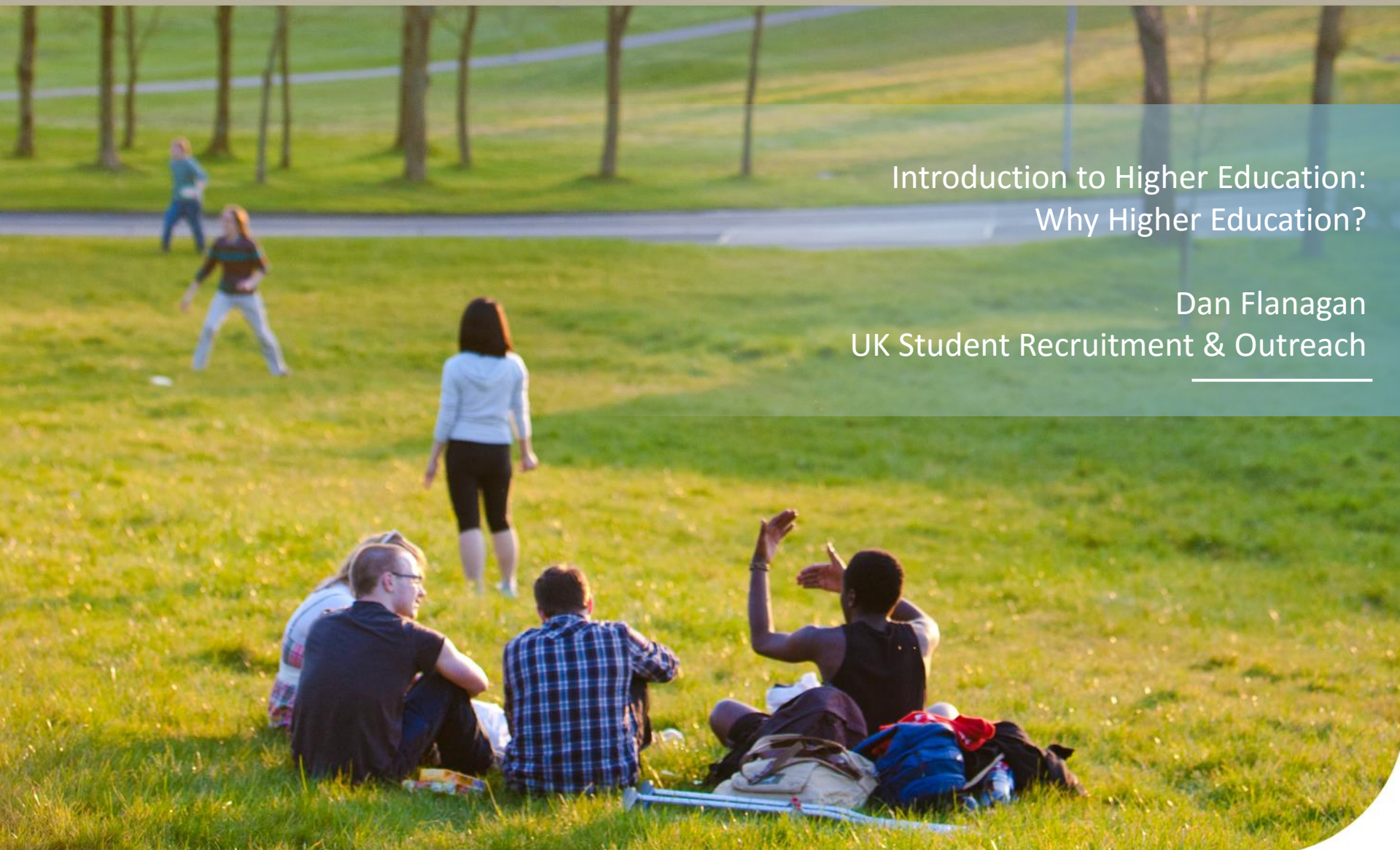

Introduction to Higher Education: Why Higher Education?

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About me

Dan Flanagan

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Contents

Why consider Higher Education?

How to choose a University?

How to choose a course?

The application process

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Why consider HE?

What will University mean to you?

The Graduate Job Market

- Graduates and postgraduates enjoy significantly better employment outcomes than non-graduates, with employment rates for all groups higher this quarter compared to this time last year

- On average, among the working age population graduates earned £9,000 more per year than non-graduates, with median graduate salaries of £31,000 reported in Q3 2014.

- Postgraduates across the working age population earn an additional £9,000 per year compared to graduates, averaging annual earnings of £40,000 per year.

'Key Statistics'

(www.gov.uk)

The Graduate Job Market

£6,681

…graduate starting salary advantage in 2014

(Complete University Guide)

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Life Experience

“Independent Living”

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Volunteer at University

LUSU (Lancaster University Students' Union) offer volunteering schemes for:

Schools work

Community Work

Environmental Work

University Events

From being a teaching assistant to youth work, crime prevention to local conservation there are opportunities for all interests, with **many inherent benefits**.

Participants attain many employable skills, but the benefits they **give back** through their work often outweigh any personal gain.

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Travel at University

LUSU (Lancaster University Students' Union) offer trips in Easter/Summer to:

China

Malaysia

India

Ghana

During these cultural exchange trips there are opportunities to volunteer doing conservation, English language teaching and much more.

Participants often improve their **communication skills and confidence**, whilst being able to **adapt** to new environments.

“The study abroad experience has given me the opportunity to do things I would never be able to do at home and I have enjoyed every minute of it.”

University Sport

You can compete at 3 levels:

Novice

Inter-mural

Elite

Often chances to compete in University, Regional and National leagues.

INTERESTING FACT:

Success in a sporting environment is often sought after in competitive sectors such as **Recruitment and Sales**.

University Societies

Societies don’t have to be sports based; most of them aren’t

At Lancaster, we have over 250 societies and groups

In 2014/15 alone, over 50 new societies were created

Perfect chance to **try something new** or carry on a **lifelong passion**, and meet lots of new people along the way!

GEOGRAPHY

Some of our Societies…

Advertising
American Football
Art
Athletics
Baking
Ballroom Dancing
Basketball
Cheerleading
Chemistry
Christian Union
Comedy
Consulting
Dance
Debating
Dr Who
Economics
Engineering
Entrepreneurs
FIFA
Film
Football
Gaming
Harry Potter
Hip Hop
Hockey
Investment & Finance
Italian
Law
Marketing
Modelling
Music
Netball
Photography
Rugby Union/League
Rowing
Running
Sailing
Scandinavian
Study Abroad
Swimming
Tea Appreciation
Theatre

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Learning at University

A mixture of…

Lectures
Seminars
Labs
Workshops
Group Work
Independent study

With a focus on you

Choice of courses
Choose your modules
Multiple deadlines

Customising your degree

Students have greater control of their learning based around their interests
Example Degree: Geography

Year 3	
Core	Dissertation
Optional	Enterprise for the Environment Geographies of Health and Wellbeing Africa: Geographies of Transformation Environment, Politics and Society in Amazonia Labour is a Globalising Economy Urban Infrastructure in a Changing World New York: Inequality and the City Coastal processes Glacial Systems Holocene and Environmental Change Environmental Magnetism Rivers, Lakes and Estuaries Many more from within the Geography department and beyond

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How to choose what university and course

Researching Universities & Courses

+370 HE Institutions

choosing the **right** University…

+37,000 Courses

…finding the **right** course

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Choosing a Course

Traditional Courses

- English
- Mathematics
- Sciences
- Geography
- Art

Courses often unavailable in Further Education

- Accounting
- Engineering
- Philosophy
- Linguistics

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Choosing a Course

Specialised Subjects

- American Studies
- Entrepreneurship
- Consultancy
- Pollution Science

Combined subjects

- Management & Languages
- Politics & Economics
- Design & Marketing

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Researching Universities

University League Tables

Entry Requirements (A Level, BTEC, IB, Scottish Highers etc.)

Student Satisfaction Ratings (NSS)

Opportunity for a Placement Year or Study Abroad/ Industry links

University Facilities

Campus or City?

Home or Away?

Accommodation

University League Tables

Key Points

Independent sources of information

Looks at both universities and departments

A good way to refine your choice of university

However…

Different tables measure university performance using different criteria- Keep this in mind!

1st	0	Cambridge	600	4.17	3.33	89.0	1000
2nd	0	Oxford	574	4.17	3.34	86.7	998
3rd	0	London School of Economics	518	3.89	3.35	78.5	940
4th	0	Imperial College London	567	4.15	3.36	90.8	938
5th	0	St Andrews	520	4.23	3.13	83.2	927
6th	1	Durham	524	4.14	3.14	83.6	916
7th	4	Loughborough	410	4.26	2.95	83.6	897
8th	1	Warwick	485	4.09	3.22	79.5	889
9th	0	Lancaster	423	4.17	3.15	82.6	885
10th	3	University College London	505	3.95	3.22	82.9	880
11th	0	Bath	478	4.18	3.17	85.1	870
11th	3	Surrey	431	4.31	2.98	78.7	870
13th	3	Exeter	466	4.18	3.08	79.6	855
14th	2	East Anglia (UEA)	423	4.17	3.11	70.1	841
15th	3	Birmingham	423	4.08	3.07	86.5	832
16th	3	Leeds	430	4.16	3.13	78.5	827
17th	3	Southampton	417	4.08	3.15	77.9	821
18th	3	Sussex	375	4.06	3.01	84.2	817

Rank 017	Rank 2016	Institution	Guardian score/100
1	(1)	Cambridge	100
2	(2)	Oxford	95.4
3	(3)	St Andrews	90.8
4	(4)	Surrey	85
4	(11)	Loughborough	85
6	(6)	Durham	84.9
7	(8)	Imperial College	84.4
8	(10)	Lancaster	82.6
9	(6)	Warwick	82
10	(5)	Bath	79.9
11	(9)	Exeter	78.2
12	(13)	London School of Economics	78.1
13	(17)	Birmingham	76.6
14	(12)	UCL	76.3
15	(15)	Coventry	75.3
16	(23)	Leeds	74.9
16	(14)	Southampton	74.9
18	(37)	City	73.8
19	(22)	York	73.7

Entry Requirements

Different universities require different entry tariffs to study their courses

Traditional qualifications or UCAS points?

Require an interview?

Are specific qualifications needed?

Studied at the same sitting?

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Student Satisfaction

Independently rated by students for students

A good overview of student opinions on various aspects of an institution

Shows satisfaction with institutions as a whole & within departments

The survey consists of 23 questions, covering:

- Teaching
- Academic support
- Learning resources
- Overall satisfaction

Researching Universities

Top Tip:

Make sure you visit as many of the universities you are interested in as possible! (At least your potential Firm and Insurance Choices)

- Visiting a university is the best way to get a feel for it!
- All the research in the world cant make up for actually being there
- Open Days/Applicant Visit Days are a great way to see what it is like to be a student at that university

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Applying to University

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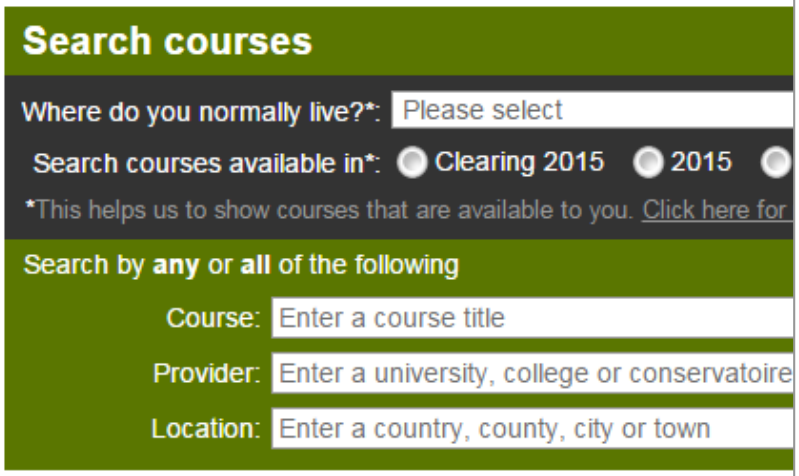
Think about your Personal Statements/CV's now…

Applying to University is a competitive system:

For 2014 UCAS received:
- 580,000 applications
- 401,540 got a place

For 2015 Lancaster received:
- 20,072 applications
- 3,480 got a place

It's not just about grades!



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UCAS

www.ucas.com

Universities & Colleges Admissions Service

Register with **UCAS** + apply for entry

Add up to **5** Universities (4 for some courses)

Universities typically offer places on a conditional basis, providing you meet certain grade requirements when results are released

(UCAS Course Search is also the place to find out if which courses are on offer at the different universities)

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Ultimately…

University will be what you make of it.

Make the most of it and enjoy it!

Thanks for Listening. Any Questions?

Dan Flanagan
UK Student Recruitment & Outreach

Open Days 2017
Friday 14th July · Saturday 15th July · Saturday 2nd September

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